



## ***A Perfect Time to Support South Delta Minor Hockey***

### ***Believe It or Not....Hockey Starts in Less than 3 Months!***

South Delta Minor Hockey Association (SDMHA) invites you to become one of our important sponsors for the 2008-2009 season. SDMHA is seeking to raise \$15,000 in sponsorship funding for the upcoming season. It is important that we secure sponsorship funding soon to complete planning!

There are over 800 girls and boys who make up 52 teams in SDMHA. SDMHA has a long history of community participation and partnership. We greatly appreciate your continued support and enthusiasm for Canada's great game! The girls and boys who play hockey in our community share your love and passion for "The Game". Their smiles and cheers reflect the fun that hockey brings!

#### **How Your \$ Helps!**

- Providing resources to ensure that SDMHA offers the best available hockey program
- Ensuring that players at all ages, abilities, and levels are given opportunities to excel
- Hosting player skills development clinics
- Assisting players without sufficient financial support to play
- Hosting coaching clinics
- Support participation in hockey tournaments
- Assisting in the purchase of jerseys & equipment
- Supporting the general operations of the hockey association
- Fostering community involvement and partnership

#### **What Sponsorship Options are Available?**

Category	Annual Fee	What Sponsor Receives
Team Sponsorship	\$300 per Team	<ul style="list-style-type: none"> <li>• Arena Name Board (SDRC, LLC)</li> <li>• SDMHA Website Link</li> <li>• Recognition Plaque</li> <li>• Sponsor List in Newspaper</li> </ul>
SDMHA Website Banner Ad	\$200	<ul style="list-style-type: none"> <li>• Rotating Banner Ad on SDMHA Website (1 Yr)</li> </ul>
Benevolent Fund	\$250 or more	<ul style="list-style-type: none"> <li>• Support players who need financial assistance</li> </ul>
Scholarship	\$1,000	<ul style="list-style-type: none"> <li>• Awarded to graduate players on your behalf (criteria to be agreed upon by SDMHA / sponsor)</li> </ul>



Your participation and support will go a long way in continuing to enhance the quality and availability of hockey programs throughout our community. South Delta Minor Hockey has made significant progress with the hiring of its Head Coach, Jaroslav (Yogi) Svejksky, and it celebrated a record number of banners this past season. Player and coach development continues to be enhanced. SDMHA also looks to strengthen its relationships and involvement with the Vancouver Giants and Delta Ice Hawks.

We would appreciate an opportunity to discuss your participation in support of the boys and girls who play hockey in South Delta! Any combination of sponsorship categories can be accommodated. Ideally, you may consider making an annual commitment for the next three years. I can be reached at 604-307-3955 (cellular) or [marketing@southdeltahockey.com](mailto:marketing@southdeltahockey.com).

Overall we are looking forward to an exciting 2008 – 2009 Hockey Season!

Thanks in advance for your continued enthusiasm and support!

Sincerely,

Stuart H. Bourhill  
Director of Marketing  
South Delta Minor Hockey Association (SDMHA)

P.S. Here is a sample "SDMHA Website Banner Ad" for your consideration...





## SOUTH DELTA MINOR HOCKEY ASSOCIATION SPONSORSHIP AGREEMENT

This is to confirm our sponsorship commitment South Delta Minor Hockey:

Name: \_\_\_\_\_

Company (Organization): \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Facsimile: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please indicate which sponsorship categories selected:

Category	Annual Fee	Qty	Total Donation
Team Sponsorship	\$300 per Team		
SDMHA Website Banner Ad	\$200		
Benevolent Fund	\$250 or more		
Scholarship	\$1,000		
		<b>Total</b>	

Please make cheques payable to: **South Delta Minor Hockey Association (SDMHA)**  
(Tax Receipts will be issued)

Please indicate your interest in sponsorship for the following years:

2008-2009

2009 – 2010

2010 – 2011

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please send completed forms and payment to:

SDMHA, P.O. Box 247, Delta, B.C., V4K 3N7, Attn: Director of Marketing

**THANK YOU FOR YOUR GENEROSITY & SUPPORT!**